



Media Release
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Australia's Clean Seas features in German TV seafood documentary

Australia's innovative and pioneering developer of tuna whole-of-life farming, Clean Seas, is being featured on German television screens in a documentary looking at seafood sustainability in the global aquaculture industry.

Clean Seas - which is also the Southern Hemisphere's largest producer of farmed Kingfish - saw its sustainable farming practices highlighted in the new documentary produced by bluechip German TV channel, Pro7 Galileo.

The Pro7 Galileo documentary team visited the Clean Seas aquaculture facility in Port Lincoln, South Australia, earlier this year to film the footage for the documentary.

The Galileo documentary traces the story of Clean Seas' ground-breaking research to produce sustainable Southern Bluefin Tuna, featuring interviews with the Company's founder, Hagen Stehr AO, and director, Clifford Ashby.

"We are delighted that Galileo has chosen to showcase our extensive work and development which is at the forefront of Southern Bluefin Tuna aquaculture science," Mr Stehr said.

"Germany is an important and discerning market for this prized Tuna species and we are pleased that German consumers have the opportunity to follow our progress," he said.

Galileo is a popular news and science magazine show broadcast daily on German television channel, Pro Sieben (Pro 7). ProSieben/Sat1 Media is the largest private Television Network in Germany. <http://www.prosieben.de/tv/galileo>

The documentary formed part of a focused Galileo series on Food Affairs, broadcast over recent weeks and featuring outstanding new food products and innovative food science.

The Pro7 Galileo team worked with Clean Seas to secure in-depth and unique coverage of the farm, even filming underwater in deep ocean cages. The kingfish harvesting process is shown from on board Clean Seas' harvest vessel, *Ulysses*, as well as underwater images of the fish, and scenes of Clean Seas' specialist hatchery and research centre.

The documentary (in German) can be viewed at the following web link - <http://www.prosieben.de/tv/galileo/videos/clip/216107-thunfischzucht-1.2895610/>

The program will be broadcast internationally later in the year in a variety of languages.

Clean Seas' products are exported across the world, with Germany featuring as an important and growing market.

Leading German chefs use Clean Seas Yellowtail Kingfish including Berlin-based Tim Raue (voted "Chef of the Year 2011" by Germany's gourmet food magazine "Der Feinschmecker"), three Michelin star legend Christian Bau, and Cornelia Poletto, considered one of Germany's best Italian chefs.

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