



NEWS RELEASE

FOR IMMEDIATE RELEASE
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KINGFISH FOR CONNOISSEURS AT THE SPORT OF KINGS

Premium Hiramasa Kingfish grown by South Australian aquaculture leader Clean Seas will be a menu leader in the Emirates marquee at the Emirates Melbourne Cup tomorrow.

The Emirates marquee – catered by Epicure Catering - is one of the most sought-after 'tickets' at the Southern Hemisphere's most famous horse race and will host dignitaries and celebrities from around the world during the Melbourne Cup carnival.

Clean Seas Managing Director Marcus Stehr said the contract to supply the company's Kingfish provided a "fantastic opportunity to showcase a premium Australian product to an influential Australian and international clientele."

"Hiramasa Kingfish from South Australia is increasingly being recognised as a premium fish around the world," Mr Stehr said.

"Our Kingfish is being served at white table cloth restaurants across Australia, Europe, Russia and the US – building a strong following among diners for its sweet, rich flavour and firm, flaky texture."

Farmed in the clean, fresh waters of Spencer Gulf, Hiramasa Kingfish is regarded as one of the world's finest sashimi fish and is popular with both Japanese and western gourmets.

FURTHER INFORMATION:

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