



FOR IMMEDIATE RELEASE  
May 19, 2006

## **SOUTH AUSTRALIAN KINGFISH SERVED TO INTERNATIONAL MOVIE STARS**

South Australian-bred kingfish will be the toast of the Cannes Film Festival this weekend with some of the world's biggest movie stars set to feast on our fish.

Port Lincoln-based publicly-listed aquaculture company, Clean Seas Tuna Limited, has supplied the kingfish for the Australian Film Corporation Gala Dinner – a feature event of the glamorous festival.

And while the stars are feasting, on the other side of the Atlantic some of America's top chefs will be sampling large quantities of Clean Seas' kingfish at the largest trade fair for US chefs in Chicago.

Clean Seas Chairman, Mr Hagen Stehr, said South Australian kingfish was making its mark across the world – at high-profile events and some of the world's most exclusive restaurants.

"Our kingfish was served at the wedding of Crown Prince Frederik and Crown Princess Mary of Denmark and now it will be gracing the plates of movie stars at the Cannes Film Festival," Mr Stehr said.

"In addition, some of the world's best chefs will sample our kingfish this weekend.

"We have recently secured new contracts to supply our fish to some of the hottest restaurants across the US, and we expect this to continue."

Mr Stehr said there was unprecedented demand for Australian seafood in overseas markets and Clean Seas was aggressively capitalising on this trend.

"In overseas markets the fisheries are poorly managed and over-fished, and everyone wants to eat seafood because of the known health benefits. There is also a consumer move away from meat and poultry in the wake of Mad Cow disease and Bird Flu scares.

"In addition, Australia is widely recognised as having very high standards of aquaculture as a result of low intensity farming and no antibiotics, which are commonly used in aquaculture industries elsewhere."

## **South Australian Kingfish Served to International Movie Stars ..2**

Mr Stehr said the Clean Seas brand was becoming well-known and respected across the world.

“Clean Seas is leading the charge – and we have only just started,” Mr Stehr said.

“This can only be good news for the entire South Australian aquaculture industry.”

Clean Seas Tuna Limited listed on the Australian Stock Exchange at an 11% premium in December, 2005.

The funds raised from the IPO are being used to:

- Expand Clean Seas’ existing business of breeding and growing kingfish and mulloway;
- Upgrade Clean Seas’ existing hatchery complex at Arno Bay in South Australia to allow the breeding of Southern Bluefin Tuna (“SBT”); and
- To breed and grow out SBT from its own broodstock.

### **For Further Information please contact:**

Hagen Stehr, Clean Seas Tuna Limited  
Rebecca Ker, Hughes Public Relations

08 - 8682 2922  
08 – 8412 4110